

FOR IMMEDIATE RELEASE

New Jersey Chiropractor Implements ACOM Health's Chiropractic Software; Billable Services Jump 20 Percent

PENNSAUKEN, NJ, September 10, 2009 – Advanced Chiropractic and Rehab Center, P.A., a successful 22-year-old Pennsauken practice, has implemented [chiropractic software](#) for clinical notes, reporting and office management from ACOM Health, streamlining its clinical and office processes and effecting a 20 percent increase in billable services, it was announced today by Founder Dr. Neil Liebman, D.C. and Mark Firmin, senior vice president and general manager of the ACOM Health division.

A graduate of Fairleigh Dickenson University and the Iowa campus of Palmer Chiropractic College, Dr. Liebman founded the practice in 1988, building it to a staff of nine, including a second doctor, and now treating from 270 to 300 patients per week. Dr. Liebman also serves as team chiropractor for the Philadelphia 76ers NBA professional basketball team and the Cadence professional cycling squad, and is also the official chiropractor for the Pennsylvania Ballet.

Dr. Liebman's impetus towards a high tech office environment was impelled by what he saw as an upward trend in insurance company audits and payback demands across the length and breadth of the chiropractic profession, he said, noting that the only effective defense was a system of better notes and documentation to authenticate diagnoses and justify treatments.

"When I started practice 22 years ago, insurance companies never really asked you for notes or they considered that the notes you sent in were fine," Dr. Liebman says. "Now they want to know what numbers patients rate their pain at, your objective findings, what your treatment plan is, changes in your diagnosis...if you are not on the same page with them and if your treatment

does not correlate with their findings, you risk-payment audit and a demand for their money back."

The doctor also found uncaptured revenue opportunities in the speed and convenience of ACOM Health's [electronic notes and documentation](#) processes, he said, noting that the inconvenience and time-consuming nature of paper forms and files frequently led to a failure to bill otherwise fully justified charges.

"ACOM Health assists in monitoring patient complaints through a wealth of on-screen 'helpers' and outcomes assessments reports that support full, fair billing with no need to riffle through a thick paper file," he said. "We can actually record detailed electronic notes during the patient visit and generate our documentation in minutes at the end of every day. We provide premier service for our patients while we have also secured a healthier financial environment for our practice through a substantial increase in revenues."

About ACOM Health Division

ACOM Health serves chiropractic with products and services that enhance efficiency, cut costs, increase revenues and propel practice success. ACOM Health's Chiropractic Consulting team helps practices ethically and legally maximize their billings and collections, while protecting the practice from the threat of a severe audit. ACOM Health's Chiropractic Software Suite delivers Clinical Documentation and Notes, Patient Education, Home Exercises, and Practice Management for billing, scheduling, patient management and detailed reporting. For more information, call 866-286-5315 ext. 217, email acomhealth@acom.com, or visit <http://www.acomhealth.com>

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