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Chiropractic Clinics Should Emulate General Business: Drop Paper Processes, Gain Efficiency, Increase Profitability, ACOM Chief Software Engineer Advises

ATLANTA, Georgia, May 7, 2009 - Corporate America and counterparts in Europe, Japan and elsewhere decades ago discovered the benefits of reducing and even eliminating paper documents, implementing electronic business environments to an ever greater degree. But for one reason or another, the healthcare field has been slow to follow, according to Vais Salikhov, chief software engineer at ACOM Health, a division of ACOM Solutions, Inc.

He feels that chiropractors are among those who could adopt the technology most easily since in most cases, chiropractic clinics are independently owned and operated as well as comparatively small. Many are economically fragile and so stand to benefit disproportionately from the efficiencies and cost savings availed by technology solutions.

Salikhov, who is responsible for the design and upgrade of the ACOM suite said that clinics adopting technology solutions such as ACOM's RAPID [chiropractic software](#) suite experience improvements throughout the practice, such as:

- Diagnostics and coding support
- Shorter, more effective patient visits
- Increased patient volume
- Higher per-visit revenue
- Faster claim reimbursements, with fewer delays/denials
- Documented defense against audits, payback demands
- Greater office efficiency, with improved employee productivity
- More intimate patient involvement in treatment
- Increased patient retention rate
- Improved [practice management](#)

"Doctors must take control of their practices by taking control of their processes," Salikhov said.

"The business side of healthcare has become unimaginably complex and paper processes, once satisfactory, are no longer adequate to the challenge of

building, filing, maintaining, recovering and using patient records. The only way forward is to adopt electronic systems that put information at the doctor's fingertips, expedite practice operations, and accelerate full, fair payment for clinic services."

The Federal Government continues to pressure the health science profession to move in the direction of electronic records and processes, but with extremely fluid deadlines and only limited progress. The real question for clinicians, Salikhov said, is why external pressure is even necessary when the rationale for conversion is obvious, the price of entry can be very affordable, and the benefits are easily identified.

"Paper is the enemy of efficiency," he said. "It is expensive, with multiple forms required to operate a clinic; it slows workflow; it requires an enormous amount of manual input; it requires secure storage; it is difficult to file and maintain; transmitting forms and documents by mail leads to delays and potential losses, and so on. Paper is yesterday's technology and represents a drag on clinic success."

About ACOM Health Division

The ACOM Health Division serves chiropractic and the broader healthcare community with products and services that enhance efficiency, cut costs, increase revenues and propel practice success. ACOM's RAPID software suite simplifies and speeds clinical notes and reporting while supporting compliance, collections and front office operations.

For information about RAPID chiropractic software:

- Call 866-286-5315
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