

FOR IMMEDIATE RELEASE

Mark Firmin to Head ACOM's Healthcare Division; Brings 11 Years as ACOM Executive to New Assignment

Atlanta, Georgia, January 22, 2009 – Mark Firmin, senior vice president and an 11-year veteran of the executive ranks at ACOM Solutions, Inc., has been named general manager of the company's Healthcare Division, it was announced today by ACOM CEO Patrick McMahon.

In his new position, Firmin is responsible for the full scope of the division's activities, including [documentation and practice management software](#) development, sales and support; [chiropractic consulting services](#), and [billing/collection services](#). He replaces Gregg Church, who resigned to pursue personal interests.

"Since joining the company, Mark has consistently demonstrated extraordinary executive capabilities and commitment to company goals and customer interests," McMahon said. "In his new post, his focus shifts to the pressing documentation, administrative and financial challenges facing the healthcare community. His energy and his exceptional abilities in leadership, analysis and problem-solving equip him well to support ACOM's drive to bring modernization, efficiency and profitability to chiropractors and a growing group of related healthcare disciplines."

Immediately prior to being named to the new post, Firmin was senior vice president of marketing and product management. In addition, he worked closely with Senior Consultant Bharon Hoag to expand the size, scope and range of services of the ACOM Healthcare Consulting Group.

"The healthcare profession is beset by financial and regulatory challenges from a number of directions," Firmin said. "ACOM vigorously addresses these challenges with technology, professional expertise and service-based solutions; and responses from the field demonstrate that our approach make sense to doctors. I welcome the opportunity to guide the division toward even greater achievements and to further our contribution to the well-being of the profession."

Firmin joined ACOM's management team as a vice president in February 1999 through the company's acquisition of Formula One Systems, Inc, where he was vice president of sales and marketing. Subsequently, he

also assumed responsibility for ACOM's in-house check production solution for the financial industry. He holds a BA in Business Studies from Sheffield Hallam University, Sheffield England, and an MS in Computer Information Systems from Georgia State University, Atlanta.

About ACOM Healthcare Division

The ACOM Healthcare Division serves chiropractic and the broader healthcare community with products and services that enhance efficiency, cut costs, increase revenues and propel practice success. ACOM's RAPID software suite simplifies and speeds clinical notes and reporting while supporting compliance, collections and front office operations. The ACOM Consulting group helps professionals build better practices by educating doctors in precise coding and devising procedures and programs for optimizing per-patient income. The ACOM Medical Billing Service allows doctors to offload billing and collection activities to a skilled third party team of coders and billing managers that support compliance, accelerate collections and reduce the likelihood of payment denials.

For information on:

RAPID Chiropractic Software Solutions:

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- Website: <http://www.acomemr.com>

ACOM Consulting Services:

- Phone: 866-286-5315
- Email: consulting@acom.com
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ACOM Medical Billing Services:

- Phone: 866-730-9246
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