

FOR IMMEDIATE RELEASE

Sales Exec Sam Mikhail Takes Charge of Chiropractic Software and Consulting Sales Divisions at ACOM Health

Atlanta, Georgia and Long Beach, California, October 21, 2009 – Sales executive Sam Mikhail, most recently vice president of sales for ACOM's core document and payment management solutions has assumed the same position in the company's fast-growing ACOM Health division, it was announced today by ACOM President and CEO Patrick McMahon.

"In a relatively brief period of time, ACOM Health has become one of the prime innovators in the chiropractic clinical and office systems market and the division is now poised to dominate both through its newly enhanced product suite and its reenergized marketing effort," said Senior Vice President and Division General Manager Mark Firmin. "Sam Mikhail has demonstrated leadership and creativity throughout his long tenure at ACOM and he is the ideal person to lead sales as the division enters its growth phase."

Mikhail is a 16 year veteran with ACOM where he has steadily advanced through various levels of responsibility at the company, becoming one of its most versatile sales executives. He has contributed extensively to payment product design and architecture as well as collaborated with numerous major customers to develop and deploy strategies for check-based, electronic and blended payment environments. Following assignments as a regional manager and later, director of sales in three of the company's divisions, he was named vice president of sales for the core products in 2005.

Mikhail said he is looking forward to the challenge and opportunities in the new assignment.

"The situation in the healthcare field has never been more urgent," he said, "and ACOM Health is positioned to make an exceptionally positive contribution with a superior suite of products and services -- from our advanced [chiropractic software suite](#) and patient education programs to our guaranteed [chiropractic consulting services](#). This set of offerings helps practices become more effective in healthcare delivery while also maintaining their viability as productive and prosperous small business enterprises. I look forward to extending ACOM's leadership in the healthcare technology field."

About ACOM Health Division

ACOM Health serves chiropractic with products and services that enhance efficiency, cut costs, increase revenues and propel practice success. ACOM Health's [Chiropractic Consulting](#) team helps practices ethically and legally maximize their billings and collections, while protecting the practice from the threat of a severe audit. ACOM Health's Chiropractic Software Suite delivers Clinical Documentation and Notes, Patient Education, Home Exercises, and Practice Management for billing, scheduling, patient management and detailed reporting. For more information, call 866-286-5315 ext. 217, email acomhealth@acom.com, or visit <http://www.acomhealth.com>

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