

**FOR IMMEDIATE RELEASE**

## **ACOM Health Announces \$50,000 Ultimate Chiropractic Practice Makeover Contest; Debuts at FCA National Convention & Expo August 27**

ATLANTA, Georgia, August 12, 2009 – ACOM Health, developer and marketer of ACOM Health Documentation and Practice Management chiropractic software solutions and [Chiropractic Consulting](#) services for practice success, today announced its “Ultimate Practice Makeover” contest, in which the winning chiropractor will receive an exceptional package of software and consulting services creating an “office of the future”.

All entrants will have the chance to win a \$50,000 prize package that includes three years of ACOM Health’s Billing Optimization Consulting Service as well as [Documentation and Practice Management software](#) (<http://www.acomhealth.com/software>), implementation and training services, with three-years of software support.

“What’s remarkable about this prize is not its face value; it’s the impact it can have on the winner’s practice going forward. The benefits of winning, in the form of increased revenue and reduced exposure to insurance audits are worth a great deal more than \$50,000, and they will continue as long as the doctor remains in practice.” said Division General Manager Mark Firmin.

“ACOM Health offers the most comprehensive suite of products and services available in the chiropractic field,” said Firmin. “Any doctor who acquires our offerings comes out a winner because our products and services

are designed to enhance revenue generation, minimize complexities of billings and collections, protect against denials, payback demands and audits, and streamline both clinical and business office practices.”

The contest kicks off at the Florida Chiropractic Association National Convention and Expo (Gaylord Palms, Kissimmee, FL) beginning August 27 with entry forms available at the ACOM Health exhibit booth (#63). Entries can also be submitted online till end-of-day September 15, 2009 by visiting <http://www.acomhealth.com/50k>

### **About ACOM Health Division**

ACOM Health serves chiropractic with products and services that enhance efficiency, cut costs, increase revenues and propel practice success. ACOM Health’s Chiropractic Consulting team helps practices ethically and legally maximize their billings and collections, while protecting the practice from the threat of a severe audit. ACOM Health’s Chiropractic Software Suite delivers Clinical Documentation and Notes, Patient Education, Home Exercises, and Practice Management for billing, scheduling, patient management and detailed reporting. For more information, call 866-286-5315 ext. 217, email [acomhealth@acom.com](mailto:acomhealth@acom.com), or visit <http://www.acomhealth.com>

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